

MELBOURNE | PALM BAY | TITUSVILLE | COCOA | MERRITT ISLAND | CAPE CANAVERAL | THE BEACHES

2026

space coast

LIVING®

MEDIAKIT



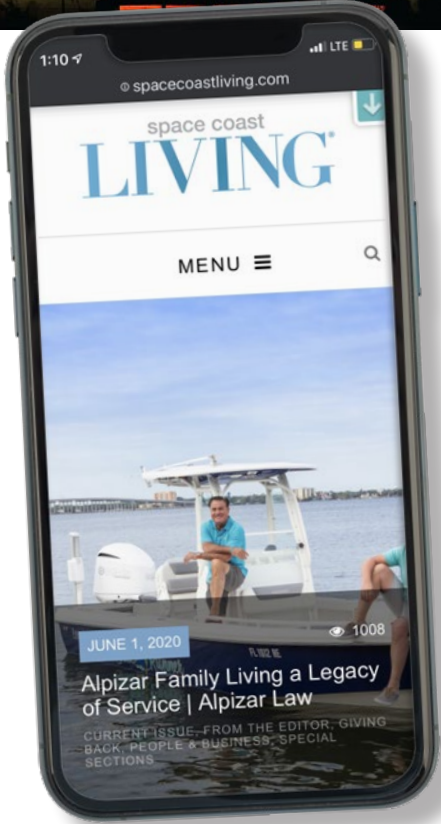
first^{IN} MISSION

The foundation of *Space Coast Living* magazine's appeal is its role as a trusted source of local news coverage and a cultural barometer of our community. SCL places Brevard County in the context of current events, culture, technology, business and innovation — how the Space Coast thinks, grows, dresses, evolves, lives and socializes; what we eat, listen to and watch; who leads and truly inspires us. SCL immerses itself in community, leading readers to what is currently going on in the place they live and what is coming around the corner. Thought-provoking, relevant and always influential, our publications define Space Coast living.

space coast
LIVING[®]

To learn more about
Space Coast Living
advertising
opportunities,
contact:

772.466.3346
staff@spacecoastliving.com



space coast LIVING

Since its debut in 2003, hundreds of thousands of local residents and visitors have turned to *Space Coast Living* for its unprecedented coverage of everything that makes the Space Coast one of the most enjoyable, unique and desirable locations in the U.S. for young families, workers, retirees, and visitors to live, work and play.

Space Coast Living seeks out and shares the diversity of life on Florida’s majestic Space Coast and the fascinating people who make up its communities. From coastal to ranch living, recreation, fine and casual dining, arts & entertainment, wellness, health and more, each issue is curated to offer captivating photography with compelling storytelling that inspires, informs and highlights the best of Space Coast living.

ADVERTISE

To learn more about Space Coast Living advertising opportunities, contact:

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Print Distribution

HIGHEST INCOME HOUSEHOLDS IN BREVARD COUNTY BUSINESSES AND PAID SUBSCRIBERS | HIGH-TRAFFIC LOCATIONS

Copies mailed to highest income households in Brevard County

- Incomes of more than \$200,000
- Home values of more than 500,000
- 100 percent homeowners
- 58 percent have children in household
- 50 percent men, 50 percent women
- Average age = 52

Copies mailed to businesses and paid subscribers

Copies distributed for free to high-traffic locations in Brevard County, including:

Atlantis Vision Center
Beacon Roof & Exterior Cleaning
Berkshire Hathaway
BK Adventures
Blue Marlin Real Estate
Borde & Associates P.A.
Brevard Collaborative Association
Brevard County Catholic Schools
Brevard Cultural Alliance
Brevard Museum of History and Science
Brevard Skin & Cancer Center
Brevard Zoo
Buena Vida Estates
Cabinet Designs of Central Florida
CDS Builders
Cocoa Beach Regional Chamber
Cocoa Village Playhouse
Contemporary Home Comfort

Courtyard by Marriott West
Couture Law
Dale Sorensen Real Estate
Del-Webb at Viera
Discovery Beach Resort
Down Syndrome Association of Brevard
Dr. Valorie Houk
East Coast Lumber
Eastern Florida State College
Economic Development Council of the Space Coast
Eden Heritage Lakes
Elo Roofing
Essentials Medispa & Salon
Exceptional Dentistry
Fairfield Inn & Suites by Marriott
Fifth Avenue Art Gallery
Florida Cork & Bottle
Florida Institute of Technology
Florida Retina Specialists Merritt Island and Viera
Garage Experts of Brevard
Glover Orndorf and Flanagan Wealth Management
Go Green Core
Golf 1 Inc.
Great Florida Insurance
Great Southeast Flooring America
Greater Palm Bay Chamber of Commerce
Grills Riverside Seafood Deck & Tiki Bar
Hampton Inn & Suites
Health First
Hilton Melbourne
Holiday Inn Express & Suites Cocoa Beach
Holy Trinity Episcopal Academy
HUBBS Seaworld Research Institute
Imperial Salon & Spa
Indialantic Chiropractic & Acupuncture
Indian River Furniture
Intercoastal Pools
Joyal Construction
Kennedy Space Center
LEAD Brevard

Maxwell C. King Center
Melbourne City Hall
Melbourne Mainstreet
Melbourne Regional Chamber
Melbourne Square
Miller and Hurt Financial Group
Mitchell Wealth Management
National Drug Screening Inc.
Space Coast Office of Tourism Visitor Information Center
One Sotheby's
Palm Bay City Hall
Parrish Medical Center
PRC Property Renovations and Construction
Residence Inn by Melbourne
Rockledge Country Club
Ron Jon Surf Shop
Rossway Swan Tierney Barry & Oliver, P.L.
Satellite Beach Recreation
Silhouette Hair Designs
Space Coast Trim Light
Space Coast Vascular
Squeegee Squad
State Farm Insurance - Arty Pagan
Sterwick Development Corporation
Sugar Coats Nail Salon
Sunrise Facial and Oral Surgery
Suntree County Club
The Mortgage Firm
The Refinery Medspa & Wellness
The Viera Company
Titusville Area Chamber of Commerce
Tres Vision Group
Tricon Real Estate
True Florida Homes
Viera Discovery Center
Viera East Golf Club
Viera Insurance Company/National Flood Insurance
Waterman Real Estate
Watson Realty Corp.
Winsupply, Inc.

This data is as of 2024.

Digital Presence

Website Marketing

SpaceCoastLiving.com

300,000+ People and 100,000+ Views per year
**2024 traffic*

970 x 250 px Banner on Home Page with link
6 months \$900/12 months \$1,600

300 x 250 px Ad on Upper Home Page with link
6 months \$600/12 months \$1,100

300 x 250 px Ad on Bottom Home Page with link
6 months \$600/12 months \$1,100

**Graphic Provided by Advertiser - Animated GIFs accepted.
FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)*

Digital Ad Design
\$75 per ad *(no charge if submitting your own ad artwork)*

Social Media Original Post \$200 per page
Our editors will craft the message, images and links to share your message.

Email Marketing

New Issue/Digital Edition Launch Email announcement Presenting Email Sponsor (Exclusive Advertiser) SpaceCoast LIVING (Reaching 13,750+) \$3,000

Dedicated Exclusive Email Blast to Entire Database (Reaching 13,750+)
Includes 2 images, up to 200 words, and links. \$500

Space Coast Living Item or Press Release Post
\$100 per newsletter

970 x 250 px Email Banner Ad with link e-newsletter
\$125 per newsletter

**Graphic Provided by Advertiser - Animated GIFs accepted.
FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)*

Digital Ad Design
\$75 per ad *(no charge if submitting your own ad artwork)*

Social Media Reshare \$50 per page
Does not include editing of captions, images or tags.

Social Media Impact



Facebook Interests:	140K.....Health Care
12K.....Top 10% Income	190K.....Real Estate
68K.....Top 25% Income	230K.....Personal Finance
100K.....Top 50% Income	240K.....Restaurants
140K.....Home Improvement	260K.....Shopping

**based on 2019 analytics **Facebook Industry standards may prohibit certain audiences*



OUR GROWING DIGITAL PRESENCE

Space Coast LIVING Facebook:

17,000+
2024 following

Space Coast LIVING Instagram:

5,700+
@spacecoast_living_mag

Space Coast LIVING Twitter:

5,400+
@sc_living

Space Coast Weekend Facebook:

5,700+

REACH OVER
100,000
engaged viewers
through our social media



REACH
40,000+
LOCAL READERS

TO ADVERTISE CONTACT:
772.466.3346
STAFF@SPACECOASTLIVING.COM

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OVER
30,000
ACTIVE
FOLLOWERS



HALF PAGE VERTICAL

1/2 v

Height: 9.875"

Width: 3.9375"

HALF PAGE HORIZONTAL

1/2 h

Height: 4.875"

Width: 8"

QUARTER PAGE VERTICAL

1/4 v

Height: 4.875"

Width: 3.9375"

CROP MARKS

Please DO NOT include crop marks or bleed on ad sizes smaller than a full page.

FULL PAGE with BLEED

full page trim
9"w x 10.875" h

safe area
8"w x 9.875" h
(add .125" all around for bleed
9.25x11.125)

Width: 9"

Height: 10.875"

FULL PAGE NO BLEED

full page trim
9"w x 10.875" h

full page safe area
8"w x 9.875" h

Width: 8"

Height: 9.875"

PAPER TRIM SIZE

This is the final size of the magazine page

SAFE AREA

(0.5" within the edges) Keep all text and important parts of your images within this area, away from trim and gutter.

BLEED

(0.125" past the edges) Colors, photos or background artwork should extend 0.125" past the trim size.

PREPARING CAMERA-READY ARTWORK

All ads are full color. Acceptable file formats are .pdf, .tif and .eps. Please supply ads with 300 DPI images, and colors (including logos) in CMYK color. All full page ads must have at least .125" bleed on all sides. No important information should fall outside 0.5" of the paper trim area (9" x 10.875"). Please note any artwork that needs to be modified after submission is subject to \$75 per hour design service fee. If any of this is unclear please contact your Client Service Representative. Rich Black color values should be C=40, M=30, Y=30, K=100. No Rich Black in type. Pure black/CMYK black values should be C=0, M=0, Y=0, K=100 especially in type. All ads must be supplied as CMYK, full color. Be sure to convert all RGB images, logos and spot colors to CMYK. **We cannot assume responsibility for color shifts that can occur in ads that are not supplied in CMYK.**

DOUBLE TRUCK - 2 PAGE SPREAD

(includes bleed)

2 page spread

Height: 11.125"

Width: 18.25"

Bleed: 0.125"

Inside Margins: 0.5" per page

Submit as two separate pdfs,
one pdf for each page
named Left and Right

PAPER TRIM/SIZE

This is the final size of the magazine page

SAFE AREA

(0.5" within the edges) Keep all text and important parts of your images within this area, away from trim and gutter.

BLEED

(0.125" past the edges) Colors, photos or background artwork should extend 0.125" past the trim size

DESIGN SERVICES & PROOFING

Please review your proof carefully, paying close attention to spelling, contact information (phone numbers, addresses and websites) and custom offers, as you are responsible for final proofing and approval. *Space Coast Living* magazine is not responsible for errors on files once you have approved the artwork.

DEADLINES 2026

Space Reservation Due

Ad Completed

Distribution Begins

■

Space Coast Living Winter Issue.....Nov. 15

Dec. 10.....

Jan. 14, 2026

■

Space Coast Living Spring Issue.....Feb.1

Feb. 10.....

March 1, 2026

■

Space Coast Living Summer Issue.....April 15.....

May 1

June 1, 2026

■

Space Coast Living Fall Issue

Aug. 5.....

Aug. 10.....

Sept. 12, 2026

■

Space Coast Living Holiday Issue.....Oct. 1.....

Oct. 10

Nov. 7, 2026

Some dates above may vary. Advertisers will be given ample notice of any changes.

advertising specs





- *Space Coast Living* is the largest magazine on the Space Coast with comprehensive circulation in Melbourne, Melbourne Beach, Cocoa Beach, Port Canaveral, Palm Bay, Satellite Beach, Titusville, Viera, Lake Washington, Suntree and Indialantic.
- *Space Coast Living* reaches more than 40,000 readers along the Space Coast. Award-winning content ensures long shelf life.
- Mailed distribution targets high-income household on the Space Coast. Complimentary distribution in medical waiting rooms, hotels, restaurants and finer stores.
- Ample magazines provided to advertisers for complimentary distribution to customers and clients.
- Free advertising design.
- Free online display advertising and link to your website.

Space Limited, Reserve Yours Now

☐ **YES, Reserve the following space for my business:** (check one)

Single issue only:

Issue: _____

- ☐ Quarter page \$545
- ☐ Half page \$795
- ☐ Full page \$1,395
- ☐ Full page profile \$1,595
- ☐ 2-page advertorial \$2,900

*Additional \$150 per insertion to guarantee a specific page

Signature: _____

Printed Name: _____ Date: _____

Email Address: _____

Phone Number: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. Some dates above in 2024/2025 may vary. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

5-Issue Season (Jan , March, June, Sept, Nov) per issue

- ☐ Quarter page \$495
- ☐ Half page \$695
- ☐ Full page \$1,195
- ☐ Full page on 2-13 \$1,350
- ☐ Inside Back Cover \$1,600
- ☐ Inside Front Cover \$1,900
- ☐ Page 1 \$1,900
- ☐ Back Cover \$2,900

Advertiser Information

- ☐ My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- ☐ I want *Space Coast Magazine* to design my ads for free. Please contact me immediately to begin work on the ad.

BILLING INFORMATION

Name of Business: _____

Name of billing contact: _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

CC#: _____ Exp. Date: _____ CVV: _____

☐ I prefer invoices be emailed to this e-mail address _____

Name of person handling ad: _____

Phone # of person handling ad: _____

E-mail of person handling ad: _____

To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

☐ **YES, I'd also like to advertise in this year's Discover the Space Coast welcome, relocation and residential resource guide.** (check one)

- ☐ Quarter page \$545
- ☐ Half page \$795
- ☐ Full page \$1,395
- ☐ Full page on 2-13 \$1,595
- ☐ Inside Back Cover \$1,800
- ☐ Inside Front Cover \$1,995
- ☐ Page 1 \$1,995
- ☐ Back Cover \$3,800



*Additional \$150 per insertion to guarantee a specific page. 5 issue advertisers will receive discounted 5 issue rate.

Signature: _____

SPACE COAST LIVING reflects the **best** of what the **Space Coast** has to offer in both **print** and **online** presentations. Read our current issue and learn more at **spacecoastliving.com**



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TO ADVERTISE CONTACT: 772.466.3346 | STAFF@SPACECOASTLIVING.COM