

# 2024

space coast

# LIVING<sup>®</sup>

MEDIAKIT











# first. MISSION

The foundation of *Space Coast Living* magazine's appeal is its role as a trusted source of local news coverage and a cultural barometer of our community. SCL places Brevard County in the context of current events, culture, technology, business and innovation — how the Space Coast thinks, grows, dresses, evolves, lives and socializes; what we eat, listen to and watch; who leads and truly inspires us. SCL immerses itself in community, leading readers to what is currently going on in the place they live and what is coming around the corner. Thought-provoking, relevant and always influential, our publications define Space Coast living.

Gregory Enns  
*Publisher*

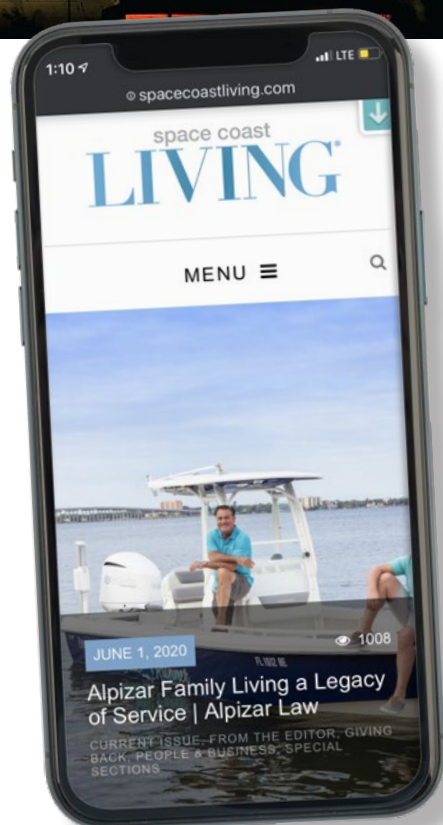
To learn more about  
Space Coast Living  
advertising  
opportunities,  
contact:

**Gregory Enns**  
**772.940.9005**  
**[enns@spacecoastliving.com](mailto:enns@spacecoastliving.com)**









## space coast LIVING

Since its debut in 2003, hundreds of thousands of local residents and visitors have turned to *Space Coast Living* for its unprecedented coverage of everything that makes the Space Coast one of the most enjoyable, unique and desirable locations in the U.S. for young families, workers, retirees, and visitors to live, work and play.

*Space Coast Living* seeks out and shares the diversity of life on Florida's majestic Space Coast and the fascinating people who make up its communities. From coastal to ranch living, recreation, fine and casual dining, arts & entertainment, wellness, health and more, each issue is curated to offer captivating photography with compelling storytelling that inspires, informs and highlights the best of Space Coast living.

## ADVERTISE

To learn more about Space Coast Living advertising opportunities, contact:

**Gregory Enns**  
**772.940.9005**  
**enns@spacecoastliving.com**

# Print Distribution

MINIMUM PRINT DISTRIBUTION EACH ISSUE =

## 10,000 COPIES

**5,000** copies mailed to highest income households in Brevard County

- Incomes of more than \$200,000
- Home values of more than 500,000
- 100 percent homeowners
- 58 percent have children in household
- 50 percent men, 50 percent women
- Average age = 52

**2,000** copies mailed to businesses and paid subscribers

**3,000** copies distributed for free distribution to high-traffic locations in Brevard County, including:

Canaveral Port Authority  
NuVision Builders  
Titusville Area Chamber of Commerce  
Parrish Medical Center  
Florida Institute of Technology  
Health First Medical Group  
Holmes Regional Medical Center Building B  
House of Lights  
Pro-Health & Fitness Center and Heath First Foundation  
Melbourne Mainstreet  
Gatto's Tire & Auto Service  
GW Pumps & Purification  
Porter Premiere Derm.  
Property renovations and construction  
Richards Paint  
SPCA Thrift Store  
Sunrise Facial and Oral Surgery  
Emerge Healthcare  
Melbourne International Airport  
Property Renovations & Construction  
INFINITI of Melbourne  
Melbourne City Hall  
Melbourne Regional Chamber  
Kempf's Jewelers  
Sugar Coats Nail Salon  
3D Sports Medicine  
Regions Bank  
Health First Bright Star Center

Audi Melbourne  
Couture Law  
Hearth and Home, Inc. Heating and Cooling  
The Haven  
The Refinery Medspa & Wellness  
Habitat for Humanity  
Organic Girly  
Alpizar Law, LLC  
Greater Palm Bay Chamber of Commerce  
Health First Palm Bay Hospital  
Palm Bay City Hall  
Brevard Construction Company  
Catherine Schweinsberg Rood Central Library  
Eastern Florida State College  
EFSC Cocoa  
Exceptional Dentistry - Beverly Rose  
Discovery Beach Resort  
Q's crackin' crab & seafood kitchen  
Beach Place Guest House  
Holiday Inn Express & Suites Cocoa Beach  
Cocoa Beach Chamber Tourist Information Center  
Ability Plus Therapy  
NuVantage Insurance  
Hero Facility Services  
Embraer Engineering and Technology Center  
Maxwell C. King Center for the Performing Arts  
Melbourne Regional Medical Center  
Edward Jones Investments Cameron Mitchells  
Artemis  
Early Learning Coalition of Brevard  
EGAD (Eau Gallie Arts District)  
GI Tax  
Great Southeast Flooring America  
Health First Marketing and Communications  
Betty B. Parrish Student Center  
Curri Kirschner Real Estate Group  
Freedom Outdoor Kitchens  
Home Builders & Contractors Association of Brevard  
DSK Law Group  
Toyota of Melbourne  
Zon Assisted Living  
Amici's Italian Restaurant  
Atlantis Vision Center  
Essentials Medispa & Salon  
Grills Riverside Seafood Deck & Tiki Bar  
Health First Distribution Center  
Health First Viera Hospital  
Imperial Salon & Spa  
Joyal Homes

Lexus of Melbourne  
Marine Bank and Trust  
Edward Jones Investments Colleen Mitchells  
Tuscany Grill (for Water in Transit)  
UBS Financial Services Inc.  
Viera Discovery Center  
Brevard Eye  
Cocoa Beach Regional Chamber  
Hart to Hart Realty  
Health First Cancer Institute Titusville  
Holy Trinity Episcopal Academy Upper School  
Sterwick Development Co  
Brevard Zoo  
Cocoa Beach Chamber-Viera  
Med Fast Urgent Care  
Shelter Mortgage  
The Michael Gaich Company  
Cedric C. Chenet  
Borde & Associates  
Carr Riggs & Ingram  
Pro-Health & Fitness Center  
SD Data Center  
Suntree County Club  
The Avenue Viera  
Dale Sorenson Real Estate  
Space Coast Association of REALTORS  
Family Practice of Suntree and Viera, P.A.  
Health First Palm Bay Urgent Care Building A  
Brownfield Real Estate  
Florida Retina Specialists  
Raymond James Merritt Island, FL Ofc.  
City of Cocoa  
Coastline Family Chiropractic  
Health First Business Center  
Miller and Hurt Financial Group  
Cabinet Designs of CFL  
Classic Wood Flooring  
Health First Medical Group  
Space Coast Economic Dev Commission  
Ellingson Properties  
G & G Roofing  
Rockledge Country Club  
Rossway Swan Tierney Barry Lacey & Oliver, P.L.  
Dr. Keith Hurley  
Mel Fisher's Treasure Museum  
New Vision Eye Center  
Decor Envoy  
Revive Therapy & Wellness  
Luv a Lawn and Pest Control

*This data is as of fall issue 2021*



OVER  
**10,000**  
COPIES

TO ADVERTISE CONTACT:  
**GREGORY ENNS - 772.940.9005**  
**ENNS@SPACECOASTLIVING.COM**

# Digital Presence

## OUR GROWING DIGITAL PRESENCE

Space Coast  
LIVING Facebook:

**16,000+**  
2023 following

Space Coast  
LIVING Instagram:

**5,200+**  
@spacecoast\_living\_mag

Space Coast  
LIVING Twitter:

**5,400+**  
@sc\_living

Brevard County Events  
Facebook:

**4,100+**

REACH **OVER**  
**100,000**  
engaged viewers  
through our social media

## Website Marketing

### SpaceCoastLiving.com

92,000+ People and 215,000+ Views per year

2019 traffic +92% over 2018

**Homepage Top Middle Main Banner Ads**  
300 x 250 px (3 spots per month)

**Homepage Bottom Middle Banner Ads**  
300 x 250 px (3 spots per month)

**Section Presenting Sponsor**  
728 x 90 px (1 spot per month)

**Blog Posts Right Sidebar**  
300 x 250 px (3 spots per month)

### BrevardCountyEvents.com

**Featured event listings**  
Banner ad positions (570x70 and 1225x225)

**Social Media Original Post** \$200 per page  
Our editors will craft the message, images and links  
to share your message.

## Email Marketing

**New Issue/Digital Edition Launch Email  
announcement e-newsletter**  
SpaceCoast LIVING (Reaching 10,400+)

**Dedicated Exclusive Email Blast to  
Entire Database** (Reaching 14,300+)  
Includes 2 images, up to 200 words, and links.

**970 x 250 px Email Banner Ad with link e-newsletter**  
\$125 per newsletter

**Space Coast Living Item or Press Release Post**  
\$100 per week

**Brevard County Events Item or Press Release Post**  
\$100 per week

*\*728x90 Graphic Provided by Advertiser - Animated GIFs ok.  
FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)*

**Social Media Reshare** \$50 per page  
Does not include editing of captions, images or tags.

## Social Media Impact



<b>Facebook Interests:</b>	140K.....Health Care
12K.....Top 10% Income	190K.....Real Estate
68K.....Top 25% Income	230K.....Personal Finance
100K.....Top 50% Income	240K.....Restaurants
140K.....Home Improvement	260K.....Shopping

*\*based on 2019 analytics \*\*Facebook Industry standards may prohibit certain audiences*



OVER  
**30,000**  
ACTIVE  
FOLLOWERS

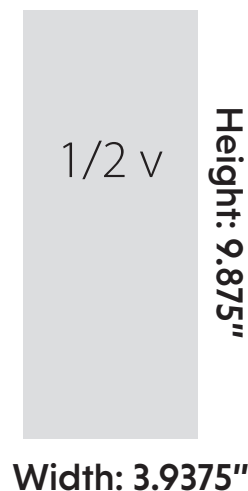
TO ADVERTISE CONTACT:  
GREGORY ENNS - 772.940.9005  
ENNS@SPACECOASTLIVING.COM



# advertising specs



## HALF PAGE VERTICAL



## HALF PAGE HORIZONTAL

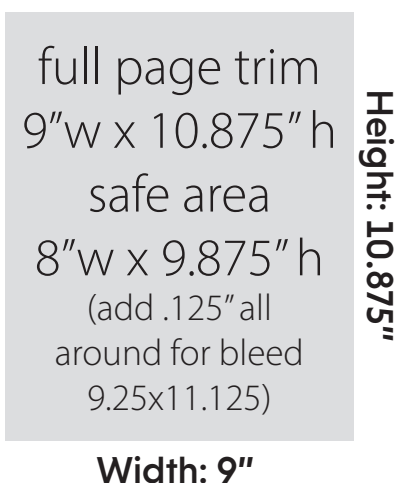


## QUARTER PAGE VERTICAL

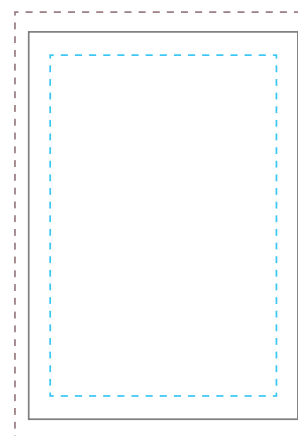


**CROP MARKS** Please DO NOT include crop marks or bleed on ad sizes smaller than a full page.

## FULL PAGE w/ Bleed



## FULL PAGE No Bleed



### PAPER TRIM SIZE

This is the final size of the magazine page

**SAFE AREA** (0.5" within the edges) Keep all text and important parts of your images within this area, away from trim and gutter.

**BLEED** (0.125" past the edges) Colors, photos or background artwork should extend 0.125" past the trim size.

## PREPARING CAMERA-READY ARTWORK

All ads are full color. Acceptable file formats are .pdf, .tif and .eps. Please supply ads with 300 DPI images, and colors (including logos) in CMYK color. All full page ads must have at least .125" bleed on all sides. No important information should fall outside 0.5" of the paper trim area (9" x 10.875"). Please note any artwork that needs to be modified after submission is subject to \$75 per hour design service fee. If any of this is unclear please contact your Client Service Representative. All ads must be supplied as CMYK, full color. Be sure to convert all RGB images, logos and spot colors to CMYK. **We cannot assume responsibility for color shifts that can occur in ads that are not supplied in CMYK.**



DOUBLE TRUCK - 2 PAGE SPREAD

(includes bleed)

2 page spread

Height: 11.125"

Width: 18.25"

Bleed: 0.125"

Inside Margins: 0.5" per page

Submit as two separate pdfs,  
one pdf for each page  
named Left and Right

PAPER TRIM/SIZE

This is the final size of the  
magazine page

SAFE AREA (0.5" within the edges)

Keep all text and important parts of  
your images within this area, away  
from trim and gutter.

BLEED (0.125" past the edges)

Colors, photos or background  
artwork should extend 0.125" past  
the trim size

DESIGN SERVICES & PROOFING

Please review your proof carefully, paying close attention to spelling, contact information (phone numbers, addresses and websites) and custom offers, as you are responsible for final proofing and approval. Space Coast Living magazine is not responsible for errors on files once you have approved the artwork.

DEADLINES 2024-2025	Space Reservation Due	Ad Completed	Distribution Begins
■ Space Coast Living Spring Issue.....	Feb. 10 .....	March 1 .....	March 15, 2024
■ Space Coast Living Summer Issue.....	May 1 .....	May 10.....	June 1, 2024
■ Space Coast Living Fall Issue .....	Aug. 10 .....	Aug. 25 .....	Sept. 15, 2024
■ Space Coast Living Holiday Issue.....	Oct. 10 .....	Oct. 15 .....	Nov. 2, 2024
■ Space Coast Living Winter Issue.....	Dec. 1 .....	Dec. 10.....	Jan. 5, 2025

Some dates above may vary. Advertisers will be given ample notice of any changes.

advertising specs

# print rates



- *Space Coast Living* is the largest magazine on the Space Coast with comprehensive circulation in Melbourne, Melbourne Beach, Cocoa Beach, Port Canaveral, Palm Bay, Satellite Beach, Titusville, Viera, Lake Washington, Suntree and Indialantic.
- *Space Coast Living* reaches more than 40,000 readers along the Space Coast. Award-winning content ensures long shelf life.
- Mailed distribution targets high-income household on the Space Coast. Complimentary distribution in medical waiting rooms, hotels, restaurants and finer stores.
- Ample magazines provided to advertisers for complimentary distribution to customers and clients.
- Free advertising design.
- Free online display advertising and link to your website.

## Space Limited, Reserve Yours Now

☐ **YES, Reserve the following space for my business:** (check one)

**Single issue only:**

Issue: \_\_\_\_\_

- ☐ Quarter page \$545
- ☐ Half page \$795
- ☐ Full page \$1,395
- ☐ Full page profile \$1,595
- ☐ 2-page advertorial \$2,900

\*Additional \$150 per insertion to guarantee a specific page

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. Some dates above in 2023 may vary. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

**5-Issue Season** (Jan, March, June, Sept, Nov) **per issue**

- ☐ Quarter page \$495
- ☐ Half page \$695
- ☐ Full page \$1,195
- ☐ Full page on 2-13 \$1,350
- ☐ Inside Back Cover \$1,600
- ☐ Inside Front Cover \$1,900
- ☐ Page 1 \$1,900
- ☐ Back Cover \$2,900

## Advertiser Information

- ☐ My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- ☐ I want *Space Coast Magazine* to design my ads for free. Please contact me immediately to begin work on the ad.

### BILLING INFORMATION

Name of Business: \_\_\_\_\_

Name of billing contact: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

☐ I prefer invoices be emailed to this e-mail address: \_\_\_\_\_

Name of person handling ad: \_\_\_\_\_

Phone # of person handling ad: \_\_\_\_\_

E-mail of person handling ad: \_\_\_\_\_

To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

☐ **YES, I'd also like to advertise in this year's Discover the Space Coast welcome, relocation and residential resource guide.** (check one)

- ☐ Quarter page \$545
- ☐ Half page \$795
- ☐ Full page \$1,395
- ☐ Full page on 2-13 \$1,595
- ☐ Inside Back Cover \$1,800
- ☐ Inside Front Cover \$1,995
- ☐ Page 1 \$1,995
- ☐ Back Cover \$3,800



\*Additional \$150 per insertion to guarantee a specific page. 5 issue advertisers will receive discounted 5 issue rate.

Signature: \_\_\_\_\_

TO ADVERTISE CONTACT: GREGORY ENNS - 772.940.9005 OR EMAIL ENNS@SPACECOASTLIVING.COM



SPACE COAST LIVING  
reflects the **best** of what the  
**Space Coast** has to offer  
in both **print** and **online**  
presentations. Read our  
current issue and learn more at  
**[spacecoastliving.com](http://spacecoastliving.com)**



space coast  
**LIVING**<sup>®</sup>

TO ADVERTISE CONTACT: GREGORY ENNS | 772.940.9005 | [ENNS@SPACECOASTLIVING.COM](mailto:ENNS@SPACECOASTLIVING.COM)