# Space Coast Living 2026 Advertising Opportunities and Editorial Calendar





## **WINTER ISSUE (JAN-FEB)**

Reserve space by Nov. 15, 2025 | Arrives mid January

#### **ADVERTISING OPPORTUNITIES**

- A New Year/A New You A section on personal development, from health trends and new ways to refresh living spaces to getting your financial affairs in order
- Best of the Space Coast Annual Section Results of our annual contest. Feature your business near your category
- Show Boats and Boat Shows A list of boat shows in South Florida during 2025
- Business Leaders of the Space Coast Profiles of business owners and executives
- Senior Living Highlights senior care facilities on the Space Coast
- Communities of the Space Coast Profiles of community developments in Brevard County

#### **EDITORIAL FEATURES**

- Homes of the Space Coast
- Space Coast History
- Indian River Kitchen cooking column
- Space Coast Personalities

# **SPRING ISSUE (MARCH-APRIL)**

Reserve space by Feb. 1, 2026 | Arrives mid March

#### **ADVERTISING OPPORTUNITIES**

- Annual Homes and Design Edition A section that focuses on home improvement, gardening and spring cleaning.
  Features products and services related to home decor, outdoor furniture, landscaping and organization
- Private School Guide Highlights private schools on the Space Coast
- Wedding Day Venues A showcase for the leading wedding and rental venues on the Space Coast
- Space Coast Realtors Features top Realtors on the Space Coast
- Communities of the Space Coast Profiles of community developments in Brevard County

#### **EDITORIAL FEATURES**

- Trends in Education
- Space Coast History
- Indian River Kitchen cooking column
- Space Coast Personalities

Editorial Calendar subject to change without notice. Some dates above may vary.

## **SUMMER ISSUE (MAY-SEPTEMBER)**

Reserve space by April 15, 2026 | Arrives early June

#### **ADVERTISING OPPORTUNITIES**

- Annual Space & Aviation section featuring the latest developments on the Space Coast
- Best of Boating Features leading boat manufacturers and dealers on the Space Coast
- Space Coast Fishing —Includes fishing tips, advice and other topics
- Outdoor Exploration Exploring the great outdoors on the Space Coast
- Summer Camps Highlights summer camp programs
- Senior Living Highlighting Space Coast senior care
- Communities of the Space Coast Profiles of community developments in Brevard County

#### **FDITORIAL FFATURES**

- Homes of the Space Coast
- Space Coast History
- Summer Boat Shows
- Indian River Kitchen cooking column
- Space Coast Personalities

# **FALL ISSUE (SEPT-OCT)**

Reserve space by Aug. 5, 2026 | Arrives September

#### **ADVERTISING OPPORTUNITIES**

- Salute to Veterans As Veterans Day approaches, your business can salute our veterans in this special section.
  Feature veterans on your staff or in your family or offer discounts to veterans.
- Faces of Medicine Profiles of medical professionals
- Space Coast Realtors Profiles of the Space Coast's leading Realtors
- Senior Living Highlights senior care facilities on the Space Coast
- Space Coast Non-Profit Profiles Let our readers know what your non-profit achieves
- Communities of the Space Coast Profiles of community developments in Brevard County

#### **EDITORIAL FEATURES**

- Space Coast Medical Report Our 15th annual section on trends in health care on the Space Coast
- Homes of the Space Coast
- Space Coast Personalities
- Indian River Kitchen cooking column

## **HOLIDAY ISSUE (NOV-DEC)**

Reserve space by Oct. 1, 2026 | Arrives early November

#### **ADVERTISING OPPORTUNITIES**

- Holiday Gift Guide Feature items or gift cards from your business popular during the holidays
- Non-Profit Holiday Guide A holiday guide to the needs of non-profits on the Space Coast
- Holiday Showcase Publicize your holiday events, festivals and parades
- Communities of the Space Coast Profiles of community developments in Brevard County
- Legal Professionals Profiles of leading lawyers on the Space Coast

#### **EDITORIAL FEATURES**

- Season of Celebration Holiday Guide
- Season of the Arts/A Preview of the Fine Arts and Performing Arts on the Space Coast
- Homes of the Space Coast
- Indian River Kitchen cooking column
- Space Coast Personalities