

# Space Coast Living 2024/2025 Advertising Opportunities and Editorial Calendar



space coast  
**LIVING**

## FALL ISSUE (SEPT-OCT)

Reserve space by Aug. 10, 2024 | Arrives September

### ADVERTISING OPPORTUNITIES

- Salute to Veterans — As Veterans Day approaches, your business can salute our veterans in this special section. Feature veterans on your staff or in your family or offer discounts to veterans.
- Faces of Medicine — Profiles of medical professionals
- Space Coast Realtors — Profiles of the Space Coast's leading Realtors
- Senior Living — Highlights senior care facilities on the Space Coast
- Space Coast Non-Profit Profiles • Let our readers know what your non-profit achieves
- Communities of the Space Coast — Profiles of community developments in Brevard County

### EDITORIAL FEATURES

- Space Coast Medical Report — Our 15th annual section on trends in health care on the Space Coast
- Homes of the Space Coast
- Space Coast Personalities
- Indian River Kitchen cooking column

## HOLIDAY ISSUE (NOV-DEC)

Reserve space by Oct. 10, 2024 | Arrives early November

### ADVERTISING OPPORTUNITIES

- Holiday Gift Guide — Feature items or gift cards from your business popular during the holidays
- Non-Profit Holiday Guide — A holiday guide to the needs of non-profits on the Space Coast
- Holiday Showcase — Publicize your holiday events, festivals and parades
- Communities of the Space Coast — Profiles of community developments in Brevard County
- Legal Professionals — Profiles of leading lawyers on the Space Coast

### EDITORIAL FEATURES

- Season of Celebration Holiday Guide
- Season of the Arts/A Preview of the Fine Arts and Performing Arts on the Space Coast
- Homes of the Space Coast
- Indian River Kitchen cooking column
- Space Coast Personalities

*Editorial Calendar subject to change without notice. Some dates above may vary.*

## WINTER ISSUE (JAN-FEB)

Reserve space by Dec. 10, 2024 | Arrives early January

### ADVERTISING OPPORTUNITIES

- A New Year/A New You — A section on personal development, from health trends and new ways to refresh living spaces to getting your financial affairs in order
- Best of the Space Coast Annual Section — Results of our annual contest. Feature your business near your category
- Show Boats and Boat Shows — A list of boat shows in South Florida during 2025
- Business Leaders of the Space Coast — Profiles of business owners and executives
- Senior Living — Highlights senior care facilities on the Space Coast
- Communities of the Space Coast — Profiles of community developments in Brevard County

### EDITORIAL FEATURES

- Homes of the Space Coast
- Space Coast History
- Indian River Kitchen cooking column
- Space Coast Personalities

## SPRING ISSUE (MARCH-APRIL)

Reserve space by Feb. 10, 2025 | Arrives early March

### ADVERTISING OPPORTUNITIES

- Annual Homes and Design Edition — A section that focuses on home improvement, gardening and spring cleaning. Features products and services related to home decor, outdoor furniture, landscaping and organization
- Private School Guide — Highlights private schools on the Space Coast
- Wedding Day Venues — A showcase for the leading wedding and rental venues on the Space Coast
- Space Coast Realtors — Features top Realtors on the Space Coast
- Communities of the Space Coast — Profiles of community developments in Brevard County

### EDITORIAL FEATURES

- Trends in Education
- Space Coast History
- Indian River Kitchen cooking column
- Space Coast Personalities

## SUMMER ISSUE (MAY-SEPTEMBER)

Reserve space by May 1, 2025 | Arrives early June

### ADVERTISING OPPORTUNITIES

- Annual Space & Aviation section featuring the latest developments on the Space Coast
- Best of Boating — Features leading boat manufacturers and dealers on the Space Coast
- Space Coast Fishing — Includes fishing tips, advice and other topics
- Outdoor Exploration — Exploring the great outdoors on the Space Coast
- Summer Camps — Highlights summer camp programs
- Senior Living — Highlighting Space Coast senior care
- Communities of the Space Coast — Profiles of community developments in Brevard County

### EDITORIAL FEATURES

- Homes of the Space Coast
- Space Coast History
- Summer Boat Shows
- Indian River Kitchen cooking column
- Space Coast Personalities